

Letter No: PERIIT/EDC/2018-19/003

13-12-2018

Circular

All the Department Coordinators are requested to attend the meeting in EDC regarding Future of E-Commerce and Social Media for Entrepreneurs on 14-12-2018 at 10.45 AM.

Chief Coordinator-EDC

Copy to:

- Principal
- HODs of all departments
- EDC Department Coordinators

Dr. R. PALSON KENNEDY, M.E., Ph.D.,

PRINCIPAL

PERI INSTITUTE OF TECHNOLOGY Mannivakkam, Chennai - 600 048.



Minutes of the Meeting

Date: 14-12-2018

Time: 10.45 A.M

Venue: EDC Room

The following are the topics discussed during the meeting:

1. The cell has planned to organize a workshop on Future of E-Commerce and Social Media for Entrepreneurs on 21st & 22nd December, 2018.

2. The Guest Speakers are:

Ms.Aashna Chaprana- Campaign Manager from Josh Talks Mr.Sibidharan Nandhakumar, CEO of Aftertutor Mr.Shriram, Founder of PrimeFort

- 3. Coordinators are to collect the participants list and assign duties for the students.
- 4. The following are the responsibilities of the various coordinators:

Responsibility	_
Chief Guest Hospitality	
Stage and Sound systems	
Discipline committee	
Arrangements	
Refreshments	
	Chief Guest Hospitality Stage and Sound systems Discipline committee Arrangements

Department Coordinators	Signature:
Dr Nageswaran -CSE-AP	Johnny 14/12
Mr.R.Tamilamuthan-EEE-AP	tool rules C8
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Mr.M.Anbalagan -CIVIL-AP	why inter O
Mr.Saravanan-MECH-AP	To the state of th

Chief Coordinator EDC

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"Future of E-Commerce and Social Media for Entrepreneurs"

21 & 22nd December 2018

ENTREPRENEURSHIP DEVELOPMENT CELL - Future of E-Commerce and Social Media for Entrepreneurs

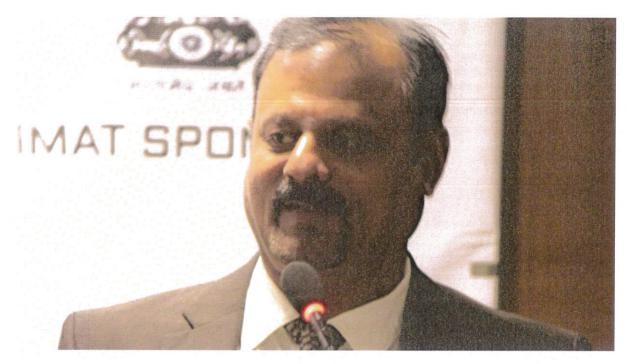
Entrepreneurship Development Cell of PERI Institute of Technology, conducted a three days' workshop on "Future of E-Commerce and Social Media for Entrepreneurs" on between 21 & 22nd December 2018 to motivate our students towards entrepreneurship. Eminent and young entrepreneurs like Ms.Aashna Chaprana, Campaign Manager from Josh Talks, Mr.Sibidharan Nandhakumar, CEO of Aftertutor and Mr.Shriram, Founder of PrimeFort joined with us whole heartedly and made our day a grand success. Around 120 students from various departments were participated in the program and few faculties also joined with us.



The day started out with an aspiring speech from our respected Principal Dr.R.Palson Kennedy about entrepreneurship.

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The chief guest's for the inaugural day Ms.Aashna Chaprana was felicitated by our ECE Head of the Department, Dr.Jasmine Jenny and Mr.Sibidharan Nandhakumar and Mr.Shriram were felicitated by our beloved Principal Dr.R.Palson Kennedy on the valedictory.



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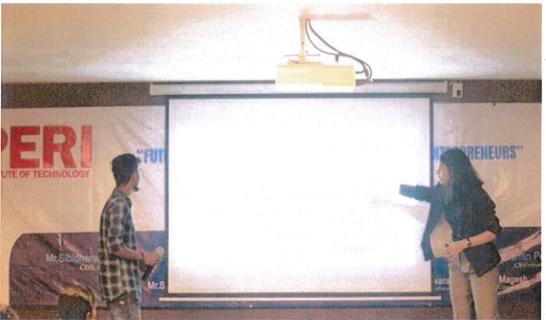


Ms.Aashna Chaprana started the session by giving loads of information to the students about the positive uses and benefits of the social media in our path to become a successful entrepreneur. She also gave various ideas of how to improve one's business. She then shared about Josh talks, its advantages and all the features and helpful information that it provided. The discussion was very useful.

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Then the following day session was then taken over by Mr.Sibidharan Nandhakumar the emerging entrepreneur with his knowledge in cybercrime and hacking. He shared his precious thoughts and knowledge about how to survive as an entrepreneur in spite of all the hardships to come. Mr.Sibidharan Nandhakumar speech was encouraging and motivational.

Dr. R. PALSON KENNEDY, M.E., Ph.D.

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The final day speech was given by **Mr.Shriram** who also an emerging entrepreneur who runs 3 companies at the age of just 21. **Mr.Sriram** shared his life stories on how he managed all the hardships in life and emerged as a successful entrepreneur, he also made a point that, to become a successful entrepreneur ones education must not be stopped.



All the enlightening and motivational speech from our chief guests made the day a very auspicious one.

Dr. R. PALSON KENNEDY, M.E., Ph.D.

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The day was concluded with a vote of thanks conveyed by the **EDC coordinator Mr.B.Magesh** on behalf of PERI Institute of technology.



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		PERI INSTITUTE OF TECH	NOLOGY	
		PERHT-EDC		
		2018-2019		
		Students participant attendan	ice sheet	
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19	411515106032	Karthikeyan R	IV ECE	Cylelat
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31	411517105008	Dinesh Kumar B	2 EEE	Dupart
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WORKSHOP ON

"FUTURE OF E-COMMERCE & SOCIAL MEDIA FOR ENTREPRENEURS"

CERTIFICATE

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This is to ce	rtify that Mr / M	1s. VITAY MOHAN	
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workshop on FUTUR	E OF E-COMME	ERCE AND SOCIAL MEDIA	FOR ENTREPRENEURS
held at PERI Institut	e of Technolog	y on 21st and 22nd December	2018.

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from	I YEAR	CIVIL			has participated in
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